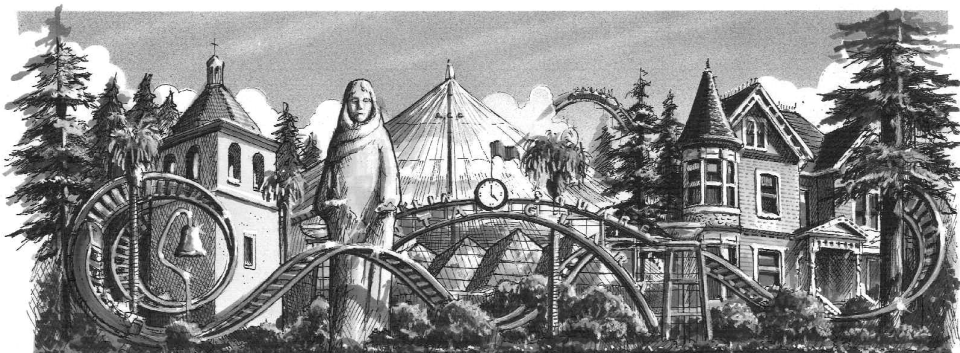




INSIDE SANTA CLARA

QUARTERLY NEWSPAPER FOR
CITY OF SANTA CLARA
RESIDENTS & BUSINESSES

FALL 2011



Special edition of *Inside Santa Clara*

This edition of *Inside Santa Clara* is
packed with information!

It contains three special inserts of importance to the community: a
guide to the annual Art & Wine Festival, an Economic Development
summary, and a special issue of "Holidays in your Hometown."

There is a lot to read and enjoy, and remember that more detailed and
current information is always available on the City's website,
santaclaraca.gov.

City of Santa Clara adopts \$558.7 million budget for fiscal year starting July 1, 2011

- No reserves needed this year to balance General Fund

Slightly increasing revenues and major efforts over the past three years to
cut back expenditures allowed the Santa Clara City Council to adopt a
balanced General Fund budget of \$140 million for fiscal year 2011-2012
without the use of emergency reserve funds. The General Fund budget
covers the core services of the City such as streets, police and fire, libraries,
parks and recreation, while the total City budget of \$558.7 million includes
capital projects, utilities and special funds.

"We are seeing signs that the nation's economy is slowly starting to
recover," said Mayor Jamie Matthews. "The longest and deepest recession
in America since the Great Depression seems to be coming to an end."

The lagging economy has played havoc with the City's three main
economically sensitive revenues sources – sales tax, property tax and
transient occupancy tax. Lower sales of electricity and water due to the loss
of businesses and industry has also taken its toll. The sharp and sudden
decline in revenue generated from these sources forced the City to use its
Emergency Reserve funds to bridge the gap between revenue and expenses
in the fiscal years 2008-09 and 2009-10 and led to significant cost
reductions in 2010-11 since the Emergency Reserve fund was almost totally
depleted.

"In order to balance the budget, every department stepped up to suggest
ways to cut expenses with minimal impacts on the delivery of services to
the community and ideas on how to generate additional revenue," City
Manager Jennifer Sparacino explained. The spirit of cooperation by the
employees and the community has been extremely helpful."

Helpful to the effort were concessionary agreements negotiated with
eight of the 10 City bargaining units in which previously agreed to general
salary adjustments were given up and employees agreed to 12 unpaid

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49ers stadium project moving forward

Additional progress has been made to move the 49ers stadium project
forward. During the past few months, the Santa Clara Stadium Authority
took several important actions:

- Approval of a procurement process for hiring subcontractors
- Selection of Legends Premium Sales as the sports marketing sales
agency of record to manage and sell Stadium Builders Licenses, which
is expected to start in January 2012. The Legends firm is also selling
suites at the stadium for the 49ers, and has already generated \$138
million through this sales process.
- Accepted a pre-opening contract with Centerplate, a nationally known
food, beverage and merchandise provider and the current hospitality
partner at Candlestick, to help assist in the planning and design
process for concession areas of the new stadium.
- Approval to move forward with the next stage of design development.

The City Council and Stadium Authority are also moving forward with the
creation of a Disposition and Development Agreement (DDA), appropriate
lease documents, and other agreements so that the stadium can proceed. In
a related approval, the City granted exclusive 18-month negotiating rights to

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Santa Clara Art & Wine Festival coming Sept 17-18



Bring the entire family to the Santa Clara Art & Wine
Festival September 17 and 18 from 10 a.m. to 5 p.m. Enjoy
two fun-filled days of art, fine wine, micro-brewed beer,
delicious international food, music, entertainment and
crafts. Enjoy live entertainment on three stages featuring
The Hitmen and the *Groove Kings* on Saturday afternoon,
and the ever-popular *Joe Sharino Band* on Sunday, playing
all time favorite cover tunes and dance music. Browse
among a variety of 175 arts and crafts booths, a Kids
Kingdom with face painting, rides, carnival games, and
much more. Don't miss the Santa Clara Art & Wine Festival
in scenic Central Park, on Kiely Blvd just off San Tomas
Expressway between Homestead and Benton. For details,
visit santaclarartandwine.com or call 615-3140. No pets
allowed. See the special "pull out" festival insert inside this
publication.

One Stop Permit Center now offers online services

New online services for residents and businesses seeking
building permits were launched at the end of July on a new
website link:

santaclaraca.gov/OnlinePermitandInspection.

Now, requests for simple permits such as replacement of
a water heater, building applications that require design
documents, and scheduling of inspections can be made
24/7 from the applicant's home or office. The new service is
an expansion of the convenience of the City's innovative
One Stop Permit Center.

Although the ability to submit design drawings online is
not a new technology, it is very complicated to implement
because of the permitting process and involvement of plan
checkers from every department. The City of Santa Clara is
pleased to be one of the first municipalities to introduce it.
The online review process is the same as permits requested
in person. The application and design documents are
reviewed by staff prior to the payment of a check plan fee,
which can now also be handled online. Once the fee is
paid, a building permit case is created and the plan check
status from all City departments posted and updated on the
website. Revised plans and response letters, if required, can
also be submitted online.

When it is time to request an inspection, customers can
make appointments online or continue to use the current
automatic phone scheduling.

"The new service is especially helpful to contractors who
may have several building permits for different projects in
process at any one time," explained Sheila Lee, Building
Official. "Each customer will have an online account that
lists all of the building permits pulled online so they don't
have to remember the permit number for each job."

(continued on page 2)

INSIDE SANTA CLARA



Fall holiday & City furlough day schedule

Regular refuse collection occurs on all furlough days, and also occurs on City holidays, except where noted below for the Thanksgiving holiday.

| | |
|----------------|--|
| Sept. 3-4 | Library closed |
| Sept. 5 | All City offices closed for Labor Day, including the Library. Regular schedule of refuse collection |
| Sept. 9 | All City offices closed for Admission Day, including the Library. Regular schedule of refuse collection |
| Oct. 7 | City offices closed for Furlough Day, including the Library |
| Oct. 8-9 | Library closed |
| Oct. 10 | All City offices and the Library closed for Columbus Day, including the Library. Regular schedule of refuse collection |
| Nov. 11 | All City offices closed for Veterans Day, including the Library. Regular schedule of refuse collection |
| Nov. 24-25 | All City offices closed for Thanksgiving Holiday including the Library. One day late for refuse collection: Thursday collection on Friday, and Friday collection on Saturday |
| Nov. 26-27 | Library closed |
| Dec. 24-25 | Library closed |
| Dec. 26-30 | All City offices closed for Furlough Days; Library closed Dec. 26 but open Dec. 27-30. Regular schedule of refuse collection |
| Dec. 31-Jan. 2 | Library closed |

49ers

(continued from page 1)

former 49er Joe Montana and former team owner Eddie DeBartolo for two parcels of City-owned land directly across Tasman Drive from the proposed stadium location to develop a luxury hotel, restaurant and sports bar.

The stadium project is still on track for financing to occur in 2012, construction to commence in 2013, and the completion and opening of this project in time for the 2015 football season.

Volunteer this fall at Ulistac



Volunteers are needed this fall at Ulistac Natural Area for maintenance and planting of new vegetation. Typically, volunteer work sessions are on Saturday and Sunday mornings, once or twice a month.

For more information about activities at Ulistac, check the website scu.edu/envs/ulistac and look for Ulistac Natural Area on Facebook!

Permit Center

(Continued from page 1)

Lee said that Building Inspection Office has provided architects and contractors with training sessions on the online service. Similar workshops for residents may be offered in the future if there is a demand.

“The online service is significant not just because of the increased convenience factor, especially for larger building projects that require multiple permits and multiple inspections. It also supports the City’s environmental goals by reducing the number of vehicle trips made to City Hall and the printing of drawings,” Lee added.

Simple permits needed for routine construction projects such as installing new outlets and fixtures, replacing a furnace, or re-roofing are typically processed without a plan check. The permit is automatically issued online once the fee is paid. Simple permits can also be submitted by fax. A complete list of simple permits is located on the website.

Questions about the new online service and requests by residents for one-on-one training should be made by email to buildinginspection@santaclaraca.gov.

City of Santa Clara Code of Ethics & Values

Ethical
Professional
Service-Oriented
Fiscally Responsible
Organized
Communicative
Collaborative
Progressive

Ethics Every Day: Making Ethical Values a Good Habit



CITY OF SANTA CLARA QUARTERLY REPORT

Fall 2011

(Delivered bulk mail to every residential and business address in Santa Clara)

Santa Clara City Council

- Jamie L. Matthews, Mayor
- Lisa M. Gillmor, Council Member
- Will Kennedy, Council Member
- Pat Kolstad, Council Member
- Patricia Mahan, Council Member
- Jamie McLeod, Council Member
- Kevin Moore, Council Member

Jennifer Sparacino, City Manager
Rod Diridon, Jr., City Clerk/City Auditor
Elizabeth H. Silver, Interim City Attorney

Quarterly Report Inquiries:

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santaclaraca.gov

City Goals and Priorities 2011-2013

The City Council priority is to focus on successful completion of existing City projects, postpone new City projects and proposals, and operate within Council-adopted budget principles and priorities, with the goal of guiding the City successfully to economic recovery. (The complete Council Principles and Priorities 2011-2013 can be found on the City website. Visit santaclaraca.gov and search for “Council Goals.”)

City Mission Statement

The mission of the City of Santa Clara is to promote a living and working environment that allows for the best quality of life by serving the community with resourceful, efficient, progressive and professional leadership.

- Adopted by Council action, July 25, 1989 -



City Public Meeting Schedule

| | | |
|--|--------------------------|----------|
| Board of Library Trustees* | 1st Monday | 6:30 pm |
| Citizens Advisory Committee | 4th Monday | 7:00 pm |
| City Council | Two Tuesdays per month. | 7:00 pm |
| Civil Service Commission. | 2nd Monday | 7:00 pm |
| Cultural Advisory Commission | 1st Monday | 7:30 pm |
| Historical & Landmarks Commission | 1st Thursday | 7:00 pm |
| International Exchange Commission | 1st Tuesday | 7:00 pm |
| Parks & Recreation Commission | 3rd Tuesday | 7:00 pm |
| Planning Commission | One Wednesday per month. | 7:00 pm |
| Senior Advisory Commission** | 4th Monday | 10:00 am |
| Youth Commission (during the school year)*** | 2nd Tuesday | 6:00 pm |

Some commissions/committees meet monthly and others meet semi-monthly. Agendas for City Council, Board and Commission meetings are posted at the City Clerk’s Office at City Hall, the Central Park Library and Mission Library, and on the City website, at least 3 days before the listed meeting. Complete agenda packets with back-up reports for City Council meetings are available at either City Library beginning Saturday before the Tuesday meetings, or at the City Clerk’s Office on weekdays. The City website also allows for the viewing of Council Agenda Reports online. Visit santaclaraca.gov and search for “City Meetings.”

* Meeting is at Central Park Library, 2635 Homestead Road
** Meeting is at the Senior Center, 1303 Fremont Street
*** Meeting is at Teen Center, 2446 Cabrillo Avenue

Online schedule: santaclaraca.gov
Dates and times may vary. Call (408) 615-2220 for information.



| Silicon Valley Power 2010 POWER CONTENT LABEL | | |
|---|-----------------------|--|
| ENERGY RESOURCES | 2010 SVP POWER MIX | 2010 CA POWER MIX** (for comparison) |
| Eligible Renewable | 25.1% | 13.7% |
| -- Biomass & waste | 0.5% | 2.4% |
| -- Geothermal | 12.1% | 4.6% |
| -- Eligible Hydro | 2.6% | 1.7% |
| -- Solar | 0.0% | 0.3% |
| -- Wind | 9.9% | 4.7% |
| Coal | 10.9% | 7.7% |
| Large Hydro | 16.2% | 10.8% |
| Natural Gas | 17.7% | 41.9% |
| Nuclear | 0.0% | 13.9% |
| Other | 0.0% | 0.0% |
| Unspecified sources of power* | 30.1% | 12.0% |
| TOTAL | 100.0% | 100.0% |
| * "Unspecified sources of power" means electricity from transactions that are not traceable to specific generation sources. | | |
| ** Percentages are estimated annually by the California Energy Commission based on the electricity sold to California consumers during the previous year. | | |
| For specific information about this electricity product, contact Silicon Valley Power. For general information about the Power Content Label, contact the California Energy Commission at 1-800-555-7794 or http://www.energy.ca.gov/sb1305/index.html | | |

Celebrate the centennial of women's suffrage in California

October 10, 2011 is the 100th anniversary of women getting the right to vote in California. The California Suffragettes had a lot to overcome in 1911, as many women and men did not think it proper for women to vote and felt it would upset domestic tranquility. Area women's clubs supported suffrage, sponsored debates, and organized rallies. Influential Santa Clara County women supporting the vote included Isabella Blaney, Elizabeth Lowe Watson, and Agnes Howe. Victory came on October 10, 1911 when Proposition 4 (or Senate Constitutional Amendment No. 8) granted women the right to vote in California. California then became a leader in the eventual passage of the 19th Amendment to the U.S. Constitution in 1920.

Thanks to a grant from the Santa Clara City Library Foundation and Friends, the following programs are being offered at Central Park Library (with one at Mission Library, as noted) to celebrate the California women's suffrage centennial:

- Saturday, October 1, 1-2 p.m., Redwood Room
Historian Darlene Thorne will show 100-year-old postcards to illustrate the trials women went through to get the vote in California in 1911 and in the U.S. in 1920. The postcards demonstrate the attitudes that prevented an easy passage of Women Suffrage and the objections by both men and women to the amendment.
- Tuesday, October 4, 7-8 p.m., Cedar Room
Robert Cooney, author of: *Winning the Vote: the Triumph of the American Woman Suffrage Movement*, will discuss how he collaborated with the National Women's History Project to write and select photographs for his detailed and heavily illustrated book

• Wednesday, October 12, 4:30-5:30 p.m., Cedar Room
A special Book Discussion Group for 4th-6th graders will feature the book, *Riding Freedom*, by Pam Munoz Ryan. The book centers on Charlotte Parkhurst, the first woman to vote in California.

- Wednesday, October 12, 6:30-7:30 p.m., Mission Library Community Room
The Santa Clara Players will perform an original one-act play, commissioned by the Library, about the suffrage debate in Santa Clara Valley and California on the verge of the October 1911 election.

• Sunday, October 16, 2-3 p.m., Redwood Room
Portraits of the Past (with costumed actors from History San Jose) will offer vignettes, accompanied by music, of Santa Clara Valley female leaders involved in the suffrage movement in the early 1900s.

- Sunday, October 23, 2-3 p.m., Redwood Room
The Santa Clara Players will perform a longer version of the original one-act play based on stories about the suffrage debate in Santa Clara Valley and California on the verge of the October 1911 election.

• Monday, October 24, 7-8 p.m., Redwood Room
Lois Flood will perform dances inspired by the original choreography of San Francisco-based Isadora Duncan (1877-1927), who became world famous as the first modern dancer. The program includes a narrative about Duncan's life, including her feminist stance in support of women's rights.

To reserve a space for these programs, call 615-2900. For more information about these programs or how to research Santa Clara Valley women suffrage leaders, contact Local History Librarian Mary Hanel by email: mhanel@santaclaraca.gov or phone 615-2909.

Flood Protection Information

Floodplains

The Federal Emergency Management Agency (FEMA) designates certain areas as Special Flood Hazard Areas, also called "100-year floodplains." A flood that has a one percent chance of occurring in any given year is called a "100-year flood." Floodplains are the areas along rivers or streams that have been or may be expected to be covered by a "100-year flood." To find out whether your property lies within a floodplain, or for information on flood-related questions, call the City Planning Department at 615-2450.

Flood Insurance

Most property insurance policies do not cover losses due to flooding. However, because the City of Santa Clara participates in the National Flood Insurance Program (NFIP), residents can purchase a separate flood insurance policy. This insurance is backed by the federal government and is available to anyone who has property in the City, even if it is not in a Special Flood Hazard Area. Property owners in the City located in the Special Flood Hazard Areas receive a 10% discount in the premium costs for NFIP policies issued or renewed. Homes and businesses located within Special Flood Hazard Areas are required to be covered by a flood insurance policy as a condition of federally funded financial assistance for purchase or construction of the building. Information about flood insurance can be obtained from your insurance agent, or by calling the NFIP customer service line at 1-800-427-4661 or visiting the FEMA website, www.fema.gov/plan/prevent/floodins/infocon.shtm.

(Continued on page 10)

Community can help injured and homeless animals



The Silicon Valley Animal Control Authority (SVACA) tends to the needs of thousands of animals every year but needs the community's help to do so. SVACA has several ways the community can participate. Donations to the Animal

Assistance Fund are used to rehabilitate sick or injured animals that require specialized veterinary care and to provide additional comfort for animals in SVACA's cageless Animal Care Center. Elvis is an example of an animal who benefited from this fund. He was brought to the center with a fractured pelvis, most likely due to being hit by a car. No owner came forward to look for him and his recovery took several months, but about three months after his arrival as a severely injured cat, a rescue group took him for placement.

"Through the generous contributions from the public, Elvis is just one of the animals who received a second chance at life," says SVACA Shelter Manager Michael Limper. "Thanks to the community's support, sick or injured animals that enter through our doors can be treated and adopted into new homes."

Tax deductible donations can be processed at svaca.com or sent by mail to: SVACA's Animal Assistance Fund, 3370 Thomas Road, Santa Clara, CA, 95054.

SVACA's Animal Care Center Sponsorship Program allows families, community groups and companies to support and help care for animals in need. For a sponsorship donation, the sponsor will receive an engraved plaque displaying the sponsor's name that is then placed in a designated room of their choice. Visit svaca.com or call 764-0344 for more information.

The animals at SVACA are also in need of donated items such as cat play structures and rabbit food. SVACA's complete wish list can be found at svaca.com.

SVACA is a joint powers authority that provides animal care and control services to the cities of Santa Clara, Campbell and Monte Sereno. Adoption services and volunteer opportunities are open to all in the Bay Area. Adopt a companion animal from SVACA, the Valley's only cageless animal care center!



Local teen captures Miss California’s Outstanding Teen title



In June, Jessa Carmack, Miss Mission City’s Outstanding Teen, was crowned Miss California’s Outstanding Teen 2011 and selected to represent the state in the Miss America Outstanding Teen Competition held in August. As this issue of “Inside Santa Clara” was going to press, the results of that competition were unknown.

For the Miss California’s Outstanding Teen title, Carmack, a 17-year-old senior at Wilcox High School, competed onstage over four nights in the areas of Lifestyle & Fitness, Talent, Poise in Evening Wear and Public Speaking.

Each contestant was also evaluated on her background, future goals and opinions on current events and youth issues. In addition to the State title, Carmack was awarded Overall Physical Fitness and the preliminary talent award for her upbeat gymnastics performance to the song “Hit Me Up” from the Disney movie “Happy Feet.” For her efforts, Carmack walked away with a total of \$3,400 in scholarships.

This year’s Miss Santa Clara’s Outstanding Teen, Molly Crawford, was also named a Top Ten Finalist, earning her a \$350 scholarship. Crawford and Carmack will continue to represent the City of Santa Clara at numerous community events this year, including the Santa Clara Art & Wine Festival in September.

The Miss Santa Clara Auxiliary is the official organizer of the Miss Santa Clara/Miss Mission City and Miss Santa Clara’s Outstanding Teen/Miss Mission City’s Outstanding Teen competitions, which awards more than \$14,000 in scholarships annually. The scholarships are supported through annual funding provided by the City of Santa Clara. Contestants must be between the ages of 13 and 24, and live, work or attend school in the City of Santa Clara. For more information, please visit facebook.com/MissSantaClara.

About Santa Clara’s nonprofit partners

The City of Santa Clara contracts with a number of agencies to provide community services to our residents, especially those who are low income. Here are brief descriptions of a few of the local nonprofit agencies funded by either the federal Community Development Block Grant (CDBG) entitlement program or the Redevelopment Agency Affordable Housing Fund program.

- Project Sentinel (fair housing services, information and referral, investigation), (650) 321-6291
- Catholic Charities Shared Housing (shared housing services for families and single-parents with children), 325-5277
- Bill Wilson Center (counseling for youth and families), 243-0222
- Support Network for Battered Women (counseling, legal services, emergency shelter), 541-6100
- Second Harvest Food Bank, Operation Brown Bag (provision of food staples for seniors), 266-8866
- Senior Adult Legal Services (SALA) (individual counseling on legal issues for seniors), 295-5991

A complete list of the City’s community service non-profit partners are found on the City’s website at santaclaraca.gov/nonprofitpartners or call the Housing & Community Services Division at 615-2490.

Use Twitter for updates on City jobs



Sign up for Twitter to start receiving job updates for the City of Santa Clara. Visit our Twitter site at twitter.com/SantaClaraJobs, and click the “follow” button underneath the City Seal. You can set your preferences to

receive alerts via Twitter’s website, SMS messages to your cell phone (your phone carrier’s charges apply), RSS feeds to your computer’s Internet browser, or email. You can also visit the City’s website at santaclaraca.gov/jobs, or call the City’s Job Hotline at 615-JOBS. Santa Clara is an Equal Opportunity Employer.

Keep leaves out of storm drains

Falling leaves left in the gutter can clog storm drains and cause potential flooding of neighborhood streets. Thorough yard clean-ups once or twice this fall can improve the look of your property and neighborhood, reduce chances of flooding, prevent pollution to local creeks and increase public/environmental health.

Start by cleaning rain gutters and down spouts. Sweep or rake fallen leaves into piles on your property, and place the piles into your Clean Green cart for curbside collection and recycling. Do not blow or rake leaves into the street. If wet weather begins before all clean-up projects are complete, cover or contain piles of leaves, dirt, sand or other materials so that they’re not washed into the street or gutter. All fertilizers and pesticides should be stored in a garage or under cover.

Keep an eye on your neighborhood storm drain catch basin. If a catch basin is flooded and clogged with leaves, clear it with a broom or call the Street Department at 615-3080.

For more information on leaf and green waste recycling, call Mission Trail Waste Systems at 727-5365. For more information on ways to prevent storm drain pollution, call Santa Clara Valley Urban Runoff Pollution Control Program at (800) 794-2482.

Clean Green cart too small?

Raking leaves and pruning shrubs and trees in preparation for winter keeps your Clean Green cart extra busy at this time of year. Dispose of compostable yard waste materials (only grass clippings, weeds, leaves, palm fronds, hedge and shrubbery cuttings, small tree branches and tree trimmings, plant materials and flowers) in the 95-gallon Clean Green collection cart.

For large yards, an additional 95-gallon cart (or smaller 68-gallon cart) is available at no additional charge to the resident upon request. To obtain an extra Clean Green cart, call Mission Trail Waste Systems at 727-5365.

Litter is a problem that can be solved

One piece of litter carelessly tossed out of a vehicle or dropped on a sidewalk can end up miles from where it is discarded. A surprising amount ends up in local creeks, rivers, or the Bay – carried there when litter falls into storm drains and is swept along with rainwater that flows unfiltered into the Bay.

Litter is a problem that can be solved. All it takes is more awareness of the outcome of litter and a few small changes to bad habits, such as:

- Don’t litter. Even a cigarette butt thrown on a city street can pollute the environment.
- When you see litter, pick it up and dispose of it properly.
- Secure and cover all truckloads as appropriate.
- Make sure your trash can lid is closed securely, especially when setting it curbside for collection.
- Always bring a bag for trash when picnicking, hiking or camping.
- If you own or manage a business, check the dumpster on a regular basis to keep the lid closed and refuse contained, and to protect it from illegal dumping.
- Call the Santa Clara Countywide Recycling Hotline (800) 533-8414 or visit reducewaste.org to find out where to dispose of or donate large household items such as furniture, appliances, etc.
- Volunteer to participate in or organize a creek cleanup. Contact Ed Morales at 265-2607, ext. 2880 at the Santa Clara Valley Water District’s Adopt-A-Creek Program.

Care of City street trees is shared responsibility

Trees provide neighborhoods with numerous advantages: beauty, oxygen, sound absorption, wind deflection, shade protection, air purification, increased real estate values, erosion control, and energy conservation. These are the reasons why Santa Clara has invested in planting street trees throughout the City.

The City takes responsibility for planting, maintaining, and removing (if necessary) City street trees, which are placed in the property frontage within the City’s right-of-way easement (usually the front yard of a residence). The property owner is responsible only for watering and fertilizing the tree. If a City street tree needs to be trimmed or is suspected to have disease problems, call the Street Department at 615-3080.

Having a City street tree trimmed or removed by anyone other than City personnel is punishable by a fine of up to \$1,000, and the cost to replace the tree as well as any associated administrative costs. The City appreciates the help of all residents in providing for the watering and fertilizing of these valuable community assets planted in front of their homes. If you don’t have a street tree and would like to be placed on a list to obtain one, call 615-3080.



Protect your family from fire

What’s the best way to protect your family from fire? Be prepared! During national Fire Prevention Week Oct. 9-15, the Santa Clara Fire Department will urge residents to take actions to prevent the leading causes — cooking, heating and electrical equipment, candles and smoking materials. Additionally, it will educate the public on how to protect their homes and families with life-saving technology and planning.

“Each year, more than 2,000 people in the U.S. die in home fires and about 13,000 are injured. Nearly all of these deaths could have been prevented by taking a few simple precautions like having working smoke alarms and a home fire escape plan, keeping things that can burn away from the stove and always turning off space heaters before going to bed,” said Fire Chief Phil Kleinheinz of the Santa Clara Fire Department.

- The Santa Clara Fire Department offers the following tips for protecting your home and family from fire:
- Stay in the kitchen while you are frying, grilling, or broiling food. If you leave the kitchen for even a short period of time, turn off the stove.
 - Keep anything that can burn at least three feet away from heating equipment, like the furnace, fireplace, wood stove, or portable space heater.
 - Have a three-foot “kid-free zone” around open fires and space heaters.
 - Replace or repair damaged or loose electrical cords.
 - If you smoke, smoke outside.
 - Use deep, wide ashtrays on a sturdy table.
 - Blow out all candles when you leave the room or go to bed. Avoid the use of candles in the bedroom and other areas where people may fall asleep.

“While preventing home fires is always our number one priority, it is not always possible,” Chief Kleinheinz continued. “Residents need to provide the best protection to keep their homes and families safe in the event of a fire. This can be achieved by developing an escape plan which you practice regularly and equipping homes with life-saving technologies like smoke alarms and home fire sprinklers.”

- The following tips will help keep your family safe if there is a fire in your home:
- Install smoke alarms inside each bedroom, outside each sleeping area, and on every level of the home (including the basement).
 - Interconnect all smoke alarms in the home so when one sounds, they all sound.
 - Test smoke alarms at least monthly and replace all smoke alarms when they are 10 years old or sooner if they do not respond when tested.
 - Make sure everyone in your home knows how to respond if the smoke alarm sounds.
 - Pull together everyone in your household and make a plan. Walk through your home and inspect all possible ways out. Households with children should consider drawing a floor plan of your home, marking two ways out of each room, including windows and doors.
 - If you are building or remodeling your home, consider installing home fire sprinklers.

To find out more about Fire Prevention Week programs and activities in Santa Clara, contact the Santa Clara Fire Department at 615-4970.

Safely dispose of Sharps

State law prohibits putting home-generated sharps (disposable hypodermic needles, syringes, lancets, or other medical devices used for self injection or blood test, which may have a sharp tip or end) in trash or recycling containers. To safely dispose of home-generated Sharps, place them in a biohazard Sharps container and contact your personal physician, clinic administrator, or pharmacist and ask if they have a take-back program in place.



The Countywide Household Hazardous Waste Program will accept home-generated Sharps stored in biohazard Sharps containers from residents at drop-off events. To make an appointment to attend an event, call 299-7300 or go to hhw.org to view a list of drop-off locations for Sharps waste. Kaiser Santa Clara (Kaiser members only) provides a drop-off at 700 Lawrence Expressway, and the Santa Clara Police Department also provides a drop-off for residents at its 601 El Camino Real location.

Basics about curbside recycling

Santa Clara’s curbside recycling program provides single-family homes with a lidded, wheeled blue cart, similar to the garbage and Clean Green carts used for household garbage and yard waste. Cart size can be changed by calling Recology at 970-5100. There is no additional charge for changing cart size. Multi-family residences have the option to use wheeled carts or front load bins.

On your regular solid waste collection day, simply put the wheeled

recycling cart in the gutter line next to your garbage and Clean Green carts (be sure to leave at least 3 feet of space between each cart).

Recyclable items to be placed in the blue cart include newspaper, corrugated cardboard, mixed papers, glass bottles and jars, aluminum, bi-metal and tin cans, discharged metal spray paint cans, steel and other types of kitchen scrap metals, and any plastic container, bottle or bag marked with a #1, #2, #3, #4, #5, #6 or #7 inside of triangular arrow recycling symbol.

Used motor oil and motor oil filters will continue to be recycled as in the current curbside program (i.e., single-family homes only; used motor oil to be placed in one-gallon or less plastic screw-top containers provided by the resident, and used motor oil filters placed in clear plastic Ziploc-type bags). Used motor oil should be placed next to the blue wheeled cart, and drained motor oil filters in Ziploc-type bags should be placed on top of the blue wheeled cart.

Compact fluorescent light bulbs (single-family homes only; no fluorescent tubes) should be placed in separate clear plastic Ziploc-type bags and set next to the wheeled blue cart for collection. Large cardboard containers that cannot fit in the blue wheeled cart should be broken down and stacked next to the cart.

Questions? Call 615-2063 or 970-5100.

Insulate attic for a warmer winter and lower bill

Insulating your attic is one of the smartest things you can do this fall, since the majority of heat in your home escapes through the ceiling. Customers of Silicon Valley Power, the municipal Electric Utility, who install new attic insulation not only make their homes more comfortable and energy efficient during the cold weather months, but also may receive a rebate and save on their monthly bill.

Customers purchasing and installing insulation in at least 50% of their attic space and meeting a minimum R30 requirement can qualify for a rebate up to \$175.

For complete rebate information, go to siliconvalleypower.com/rebates or call 244-SAVE (7283).

Rebates on light bulbs that last 25-30 years

Using energy-efficient, long-lasting LED solid state lights in your home is not only a great way to lower electricity costs but may also qualify for rebates from Silicon Valley Power, the municipal Electric Utility.

LED (light emitting diode) lights last 30,000 or more hours (about 25-30 years under normal usage) according to the U.S. Department of Energy. These bulbs contain no toxic elements, burn cooler and are more durable than other types of light bulbs, including 100-watt incandescent light bulbs that are no longer sold in California.

While LED lights cost more than traditional lighting, a \$15 per bulb rebate is now available for up to six Energy Star LED light bulbs per household. More information is available at siliconvalleypower.com/rebates or by calling Silicon Valley Power at 244-SAVE (7283).

Silicon Valley Power #1 in nation for solar installations

Silicon Valley Power, the City’s municipal Electric Utility, was number one in the nation for new solar installations in 2010, according to the Solar Electric Power Association (SEPA). Residential and commercial customers installed more than 1.8 megawatts of solar last year – more than double the previous year.

“This is an extraordinary honor for our community and shows our customers have embraced solar energy as a way to reduce dependence on non-renewable power sources as well as cut costs,” said Larry Owens, Silicon Valley Power Manager of Customer Services. “The City of Santa Clara is once again recognized as a national leader in the battle against climate change.”

The SEPA report surveyed 230 utilities and based the rankings on the average number of solar watts per customer installed. Santa Clara solar installations averaged 39.9 watts per customer in 2010, compared to 22.3 watts per customer in 2009.





Fall events to mark on your calendar

EVERY MONTH

Farmers Market Saturdays



The Downtown Santa Clara Farmers Market continues its popular year-round engagement every Saturday from 9 a.m. to 1 p.m. on Jackson Street between Benton and Homestead. Each season brings in new crops of fruits and vegetables (look for greens, winter squash, and late berries). Colorful bouquets of

cut flowers for the home or plants for patio and garden are available. Baked goods and specialty dishes are yours to enjoy, while listening to live music and enjoying fresh air with friends and neighbors. While vendors supply biodegradable bags, as a much more environmentally friendly option, customers are encouraged to bring their own reusable bags. Reusable organic cotton bags can also be purchased at the Farmers Market. Questions? Call (510) 745-7100.

Senior Wellness Series Ongoing

A series of six classes on health and wellness topics for seniors such as healthy eating, stress reduction and active aging begin in September at the Senior Center. The programs are taught by Senior Center staff and registered nurses who are also available by appointment Monday through Friday to discuss health information, referrals to resources and wellness screenings. The goal is to help seniors and their families achieve optimum health and independence. For information on the classes check the Senior Center newsletter or call 615-3170. Advance registration is required.

SEPTEMBER

9/11 Remembrance Ceremony Sept. 11

A 9/11 Remembrance Ceremony will be held at American Legion Post 419, 958 Homestead Rd. at 10 a.m., co-presented by the Santa Clara Sister Cities Association and the American Legion. Santa Clara Police and Fire Departments will also participate. Join the community for this 10th anniversary observation that will include a barbecue and music. For more information contact Debi Davis at 687-0331.

Movie Night at Harris-Lass Barn Sept. 16

“The Final Harvest - The Story of the Harris-Lass House,” a 30-minute documentary on the history of the museum and agriculture in Santa Clara Valley, will be shown at 6 p.m., 7 p.m. and 8 p.m. in the 1865 barn at the Harris-Lass Historic Preserve, 1889 Market St. Popcorn and cider will be provided by the Historic Preservation Society of Santa Clara.

The documentary was made by Cupertino Seniors TV Productions for the public access television series “The Better Part,” which has won several awards and aired over a thousand episodes, all produced by seniors to address community interests and concerns. Local residents featured in the film are George Doeltz, Mary Ann Marinshaw, Rob Mayer, Susan Kozdon, Kelsey Taylor, Katie Taylor, and London Doeltz. They represent volunteers from the museum’s docent staff, as well as actors from The Santa Clara Players and the Roberta Jones Junior Theatre.

For more information on the free Movie Night or other events this year celebrating the museum’s 20th anniversary, call the Harris-Lass message line at 249-7905 or view the museum’s website at harrislass.org.

Friends of the Library Book Sales Sept. 17, Oct. 15 and Nov. 19

Add to your private book collection, find a bargain, start your holiday shopping early and support the Santa Clara City Library. The book sales will be held 10 a.m. to 2 p.m., in the Central Park Library Cedar Room, 2635 Homestead Rd. Visit lovethelibrary.org for more information about the Santa Clara City Library Foundation and Friends or call 615-2936.

Household Hazardous Waste Drop-off Sept. 24

Disposal of household hazardous waste is safe and easy at a household hazardous waste drop-off event for Santa Clara residents at the City’s

Corporation Yard, 1700 Walsh Ave. Residents must register to attend this event by calling the County Household Hazardous Waste Program at 299-7300 or going to hhw.org and clicking on the green “Make an appointment” button. Residents can dispose of fluorescent light tubes and compact fluorescent light bulbs (CFLs), paint, automotive fluids, cleaners, solvents, batteries, propane and helium tanks, fertilizers, pesticides, wood preservatives, Sharps containers, prescription medications, and other types of household hazardous wastes at any of the drop-off events. The Countywide Household Hazardous Waste Program also accepts electronic waste (e-waste) at select drop-off events throughout the county. E-waste is generally considered to be items requiring a battery or cord to operate, such as televisions, computers, telephones, handheld video games, printers, fax machines, etc. Items NOT accepted include appliances and white goods (refrigerators, dishwashers, ovens, stoves, washing machines, dryers, microwaves, etc.), ammunition, explosives, reactives, or containers larger than five gallons. Contact the Police Department at 615-4700 regarding disposal of ammunition or explosives.

Halloween Haunt – All You Fear Is Here! Sept. 30, Oct. 1, 2, 7-9, 14-16, 21-23, 28-30

In October, once again the park will take on a dark and sinister side, transforming into the 4th Annual Halloween Haunt, which takes place every Friday, Saturday and Sunday evening from September 30th through October 30th. This ultimate, in-your-face Halloween experience beckons brave souls to take on their worst nightmares as the park adds terrifying elements, including spine tingling haunted mazes, themed scare zones, live stage shows and other themed attractions, all combined with the park’s collection of world-class thrill rides. Halloween Haunt is a special ticketed event and requires a separate ticket for admission. Haunt is not recommended for wimps or children under 13 years of age. For more information, call 988-1776 or visit cagreatamerica.com.



OCTOBER

Film on Women’s Rights Oct. 3

A screening of the documentary film, “Autumn Gem,” by Santa Clara-based Chinese-American filmmakers Rae Chang and Adam Tow, will occur in Central Park Library’s Redwood Room at 6:30 p.m. The film explores the extraordinary life of modern China’s first feminist and women’s rights activist, Qiu Jin (1875-1907). The film will be followed by a question and answer session with the filmmakers. To reserve a space, call 615-2900 or visit library.santaclaraca.gov for information.

Celebrate Public Power Week Oct. 4

Silicon Valley Power, the City’s municipal Electric Utility, will present fun activities and information on energy efficiency, renewable energy and electric safety at Central Park Library from 10 a.m. to 2 p.m. as part of Public Power Week. Your municipal Electric Utility, which is a department of the City and also known as Silicon Valley Power, brings you low cost electric service that is highly reliable and “public powerful!” For information visit siliconvalleypower.com or call 244-SAVE [7283].

Environmental Day Oct. 15

Recycle clothing, e-waste (computers, monitors, printers, etc.), u-waste (batteries, cell phone, CFL’s and fluorescent light tubes), and children’s plastic play structures and toys from 9 a.m. to 3 p.m. at Recology, 650 Martin Ave. Residents can also bring confidential documents for shredding. You must be a Santa Clara resident to participate and must bring your Santa Clara utility bill and photo I.D. For more information, call 615-2063 or 970-5100.

Albert Einstein Comes To Life Oct. 17

Broadway and film veteran Duffy Hudson will provide a unique theatrical experience about the life and works of German-born American physicist Albert Einstein (1879-1955). As Einstein, Duffy will explain special and general theories of relativity in a fun and engaging way; explore his life; and discuss gravity, the speed of light, time travel, and what is E=MC2. This special Albert Einstein performance will appeal to both students and adults and is scheduled for 7 p.m. in the Central Park Library Redwood Room. To reserve a space, call 615-2900 or visit library.santaclaraca.gov for information.



Santa Clara Players

Oct. 28-Nov. 19

“My Three Angels,” a comedy written by Samuel and Bella Spewack, will kick off the 50th anniversary season of the Santa Clara Players with 12 performances at the intimate Triton Museum Hall Pavilion. The play is set in French Guiana at Christmas time and follows the interaction between three prisoners and a family of French colonists. On Oct. 29, the Santa Clara Players will also celebrate its 50th birthday with displays and entertainment from 11 a.m. to 3 p.m. For more information on the birthday event or tickets for the performances, visit scplayers.org.

National Prescription Drug Take Back Day

Oct. 29

Remove potentially dangerous old, unwanted or unused prescription drugs from your medicine cabinet and dispose of them at this event from 10 a.m. to 2 p.m. in the parking lot of the Santa Clara Police Department, 601 El Camino Real. The safe disposal of these drugs, especially controlled substances, keeps the drugs out of the hands of children, teens and adults who might abuse them, and also prevents them from entering the wastewater system. For information, see the national Drug Enforcement Agency website at deadiversion.usdoj.gov/drug_disposal/takeback/index.html. The Oct. 29 event is open to residents and non-residents. Year round, Santa Clara residents (only) may dispose of unwanted prescription drugs at a secured drop off location in the Santa Clara Police Department lobby during normal business hours.

Santa Clara Chorale

Oct. 29

To kick off its 2011-2012 season and 50th anniversary, the Santa Clara Chorale has invited Schola Cantorum, a professional choral ensemble from San Francisco, to a special performance at Mission Santa Clara. The Schola Cantorum, under the direction of Dr. Paul Flight, will perform Scarlatti’s *Stabat Mater* and other sacred masterpieces. In the glorious acoustic of Mission Santa Clara, the Chorale and Schola Cantorum will join forces to present the haunting *Miserere* of Gregorio Allegri. For information visit scc.org or call 535-8636.

Children’s Halloween Party

Oct. 31

Celebrate Halloween at the annual SPOOKTACULAR party for preschool age children through 5th grade from 3-6 p.m. at the Walter E. Schmidt Youth Activity Center, 2450 Cabrillo Ave. The party includes carnival games, tiny tots play area, bounce houses, arts and crafts, costume contest, and lots of treats! Visit the Fire Department, Police Department and Library booths. Refreshments will be sold by the Youth Commission. Everyone is encouraged to come in costume. The event is sponsored by the Parks & Recreation Department. For information, call 615-3760.

NOVEMBER

Train Show

Nov. 5-6

Operating model trains on two museum quality displays, numerous historic artifacts, and a preserved historic depot are highlights of the Train Show and Open House at the Santa Clara Depot from 10 a.m. to 5 p.m. each day. A donation of \$5 per adult will be requested at the entrance to the depot to help support operations at the Edward Peterman Museum of Railroad History; admission is free to those under 18.

The model railroads – one HO-scale (1:87) and one N-scale (1:160), demonstrate western railroading. Each layout, set in time frames ending about 1960, illustrate structures, businesses, and industries typical of the era. These include motor vehicles (cars, buses and trucks). Many of the operating trains are typical of that era too, although many members operate trains of more contemporary eras.

Extensive construction to modernize and improve safety at the Caltrain station facility will require visitors to park across Railroad Avenue from the depot, in the Caltrain parking lot. Caltrain parking fees for train show patrons are not collected during the two-day event. For more information, call 243-3969, or visit the website sbhrs.org.



Mission City Community Fund Dinner

Nov. 5

Mission City Community Fund will hold its 25th annual fundraiser dinner and auction in the new Mission City Ballroom at the Santa Clara Convention Center. The event includes entertainment by Sage, raffle gifts,

one-of-a-kind live auction items, and dancing. Tickets are \$125 per person, which includes cocktail appetizers and an elegant dinner with wine and dessert. Tickets for the Car Drawing, Christmas Tree Raffle and Dinner are available on the Mission City Community Fund website at missioncityfund.org.

End of Daylight Savings

Nov. 6

It’s time to change your clocks – “fall” back one hour – and to change the batteries in your smoke detectors. The Santa Clara Fire Department recommends replacing smoke detector batteries at least once a year, even if they appear to be working. Even one night without a working smoke detector can be dangerous. Smoke detectors should be located in each bedroom and in the hallways adjacent to any sleeping areas. Test them each month. For further information, call 615-4970.



NASA Missions Update

Nov. 7

Eric Norris will return to the Central Park Library Redwood Room with another NASA Missions Update multimedia program starting at 7 p.m. The presentation will include information about the upcoming launch of the Curiosity rover and pictures of Dawn spacecraft’s approach to the asteroid Vesta. To reserve a space, call 615-2900 or visit library.santaclaraca.gov for information.

Early Aerial Photographs of Valley

Nov. 8

The premiere showing of a multimedia video presentation, using photos taken from the 1947-80 archives of Hatfield Aerial Surveys, is scheduled for 6 p.m. in the Central Park Library Cedar Room. Catch views of Santa Clara when it still had orchards, ranches, dairies and canneries. Find out what Santa Clara University and old Santa Clara looked like in 1947. See the construction in the 1950s of some of Santa Clara’s earliest subdivisions, and images from the 1960s and 1970s construction in the North of Bayshore area. Ben Hatfield, son of aerial photographer Adrian Hatfield who shot most of the photographs, invites long-time residents and historians to help identify buildings, ranches and landmarks in these old Santa Clara images. For information contact Local History Librarian Mary Hanel at 615-2909 or mhanel@santclaraca.gov.

Veterans Day Ceremony

Nov. 11

A ceremony honoring veterans will be held at 3 p.m. at the Santa Clara Veterans Memorial in Central Park, 909 Kiely Blvd. Handicap parking and wheelchair assistance are available in the employee parking lot at the Community Recreation Center. For more information contact James Lee at 296-2512. You can also arrange to have a brick installed at this lovely memorial to honor a veteran. The donation is \$125, and a form can be found online at santaclaraveteransmemorial.org.

Small Business Workshop

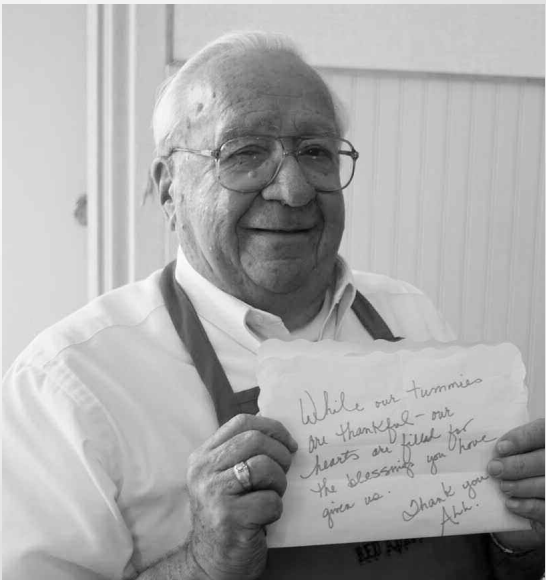
Nov. 14

The Small Business Administration will offer a workshop for small business owners and prospective small business entrepreneurs in Central Park Library’s Redwood Room from 3 to 5 p.m. Attendees will learn how the U.S. Small Business Administration (SBA) and its partners can help them start, manage, and grow their companies. To reserve a space call 615-2900 or visit library.santaclaraca.gov for information.

Thanksgiving Dinner for those in need

Nov. 24

A free Thanksgiving Dinner will be served to the homeless, families in need and military personnel in transit on Thanksgiving Day, Nov. 24, at St. Clare’s Parish Hall, corner of Lexington and Lafayette streets. All adults and children are welcome between 11 a.m. and 3 p.m. This is the fifth annual Thanksgiving Dinner for the community sponsored by the Larry J. Marsalli family and friends. For information, call Larry at 296-1791.





Library Update



Library connects users to an app for learning languages

Learn 34 languages on the go with the new app, Mango Mobile Library Edition, which is available free from the iTunes Store for Library cardholders.

The fun and engaging interactive lessons include vocabulary, pronunciation, grammar and culture. There are also 14 English-as-a-second-language courses available on the app.

Library cardholders will need to set up a Mango account through the Library website and then can download Mango to an iPhone, iPod Touch, or iPad running iOS4. Once the app lessons have been downloaded, users can learn languages anywhere or anytime with or without an Internet connection.

More tutors needed for adult reading program

"I am a learner, a worker, a grandparent and a concerned citizen. I went through school but never learned to read and write. I found that the library had a program for adults like me. This program is different because it is one-on-one tutoring. I have learned to read and I'm learning to spell. Now I can read simple books. I'm able to read notes at work. After I joined the program, I learned to vote and I vote in every election. Without this program, I could not be where I'm now." – George, an adult learner in the Read Santa Clara program

George is not alone. One in seven adults in Santa Clara County struggles with reading and writing, according to the U.S. Dept. of Education. For every success story like George, there are other adults in our community who need help to achieve the next level of literacy skills.

Read Santa needs volunteers, 18 years or older, proficient in reading, writing, and speaking English, and willing to tutor an adult learner for at least two hours a week for a minimum of six months. Volunteers are required to attend an orientation and 12.5 hours of tutor training before being matched with adult learners.

An orientation for potential volunteers is scheduled for Thursday, Oct. 6, 6:30-8 p.m. at the Mission Library Family Reading Center, 1098 Lexington St. Tutor training will be held at the Mission Library on Saturdays, 9:30 a.m.–3:30 p.m. on Oct. 15, Oct. 22, and Nov. 19 (9:30 a.m.–12 noon on November 19 only.) To learn more, call 615-2956 or email readsantaclaraca@santaclaraca.gov.

New online book service for children

Introduce children in grades K-3 to a world of knowledge and exploration through a new online literacy resource at the Library that pairs classic video storybooks with related nonfiction eBooks. "BookFLIX by Scholastic" is designed to build a love of reading and learning. Some materials are available in Spanish. To try BookFLIX visit the KidsPage on the library website at library.santaclaraca.gov.

Popular storytimes resume this fall

Storytime sessions resume at Central Library on Tuesday, Sept. 6 and run through Saturday, Nov. 19 on this schedule:

| | |
|------------------------|--|
| Tuesdays @10:30 a.m. | Preschool (ages 3-5) |
| Tuesdays @7 p.m. | Family (all ages) |
| Wednesdays @10:30 a.m. | Toddlers (ages 2-3)(this is a schedule change) |
| Thursdays @10:30 a.m. | Babies (0-12 months) |
| | Young 1s (12-24 months) |
| Saturdays @10:30 a.m. | Family (all ages) |

These programs are all in the Redwood Room, with the exception of the Babies program which is in the Cedar Room. For more information about programs for children, teens, and families, visit the Youth Services Desk at the Library, call 615-2916, or check the Library's website library.santaclaraca.gov.

No charge for City Library card

Recent news reports about cardholder policy changes in the Santa Clara County Library system have generated some confusion about whether these new changes apply to the Santa Clara City Library. They do not. The Santa Clara City Library is an independent library funded by the City's General Fund. The Santa Clara County Library system includes only library services in Campbell, Cupertino, Gilroy, Los Altos, Milpitas, Morgan Hill and Saratoga. The County system serves residents of these communities plus residents who live in unincorporated areas of the County. These libraries are now charging an \$80 annual fee to obtain a library card if the individual is not a resident of one of these cities.

There will continue to be no cost to obtain a library card for the Santa Clara City Library. [A replacement card costs \$1.] The resources and programs of the City Library are open to everyone to use and enjoy. There is also no cost to obtain library cards at the other independent libraries in the area, including Los Gatos, Mountain View, Palo Alto, San Jose, and Sunnyvale.

Video by Wilcox teens wins grant for Library

A video created by three Wilcox High School students won third place in a national contest sponsored by the American Library Association, and the prize is a \$1,000 grant for the Santa Clara City Library. Thank you Alvin Ho, Brian Li and Alistair Twombly for your outstanding work!

The video contest encouraged teens to create original one-to-three minute videos on the theme "Why I Need My Library" and post them on YouTube. The local entry portrays Central Park Library as a haven and escape for teens from everyday stress and pressures. In filming this video, "...It dawned on me that what truly makes this library special to us is the freedom it affords," said Alvin Ho. View the video at youtube.com/watch?v=scx1pEceFMI.

Learn about genealogy at free programs

Free family history programs are offered by the Santa Clara County Historical & Genealogy Society this fall at Central Park Library. All programs are 6:15-7:45 p.m. in the Cedar Room.

* Sept. 20 — Richard Ferman, an expert on Ohio genealogy source material and archives in Ohio, will discuss how research materials covering the 88 counties in Ohio are split into five district archives throughout the state. If you are researching a particular county, learn which research district has records for your county.

* Oct. 18 — Attorney Allston L. Jones will talk about copyright law. For those who have considered publishing their family genealogy, find out how to register a copyright and what copyright issues and permissions are needed to include photos and text from other sources.

* Nov. 15 — Jacquie Archambeau, Chair of the Leadership Council of the Cherokee Society of the Greater Bay Area and an enrolled member of the Cherokee Nation, will talk about "Elohi: The Cherokee Oral History." The oral history traces migration, warfare, contact with other cultures and a vision of the future. The Elohi offers a rare traditional perspective to Cherokee history. A bibliography of Cherokee and Native American genealogy resources in the Library's Heritage Pavilion will also be available at this meeting.

The Genealogy Society will also offer a three-part Beginners Seminar, from 1-4 p.m. at Central Park Library on Saturday, Oct. 22, Wednesday, Oct. 26, and Saturday, Nov. 5. Reserve a spot by calling 615-2986 or emailing beginners@scchgs.org. To monitor upcoming Genealogy Society meetings and seminars, visit scchgs.org or contact Local History Librarian Mary Hanel at mhanel@santaclaraca.gov or 615-2909 for more information.

Ron Hansen presents new book

Santa Clara University professor and local author Ron Hansen will present a book talk on his new novel, *Wild Surge of Guilty Passion*, on Dec. 6, starting at 7 p.m. His book is a fictionalized account of a famous 1927 murder and subsequent scandal that took place in New York City. To reserve a space, call 615-2900 or visit library.santaclaraca.gov for information.

SANTA CLARA SENIOR CENTER SERVICES

[All phone numbers are area code (408) unless otherwise noted.]

| SERVICES AT THE SENIOR CENTER | PROVIDER / PHONE / WEBSITE |
|---|---|
| Bus and Light Rail Passes Monthly bus and light rail pass stickers for Regional Transit Discount Card Services available to all seniors age 65+ and people with disabilities | Valley Transportation Authority 321-2300 www.vta.org |
| Care Management Services Services available by appointment: in-home assessment, connection to community resources, service coordination Services available to City of Santa Clara seniors age 60+ | Santa Clara Parks & Recreation Council on Aging Silicon Valley, 615-3170 www.santaclaraca.gov www.coasiliconvalley.com |
| Health and Wellness Services available by appointment: health education, healthcare coaching, social engagement, home visits, blood pressure and blood glucose screening Services available on drop in basis: blood pressure clinic Thursday 9:30-11:30am Services available to City of Santa Clara seniors age 50+ | Santa Clara Parks & Recreation 615-3170 www.santaclaraca.gov |
| Health Insurance & Medicare Counseling (HICAP) Free information & assistance on Medicare related issues; Tuesdays by appointment Services available to anyone on Medicare | Council on Aging Silicon Valley 615-3170 www.coasiliconvalley.com |
| Help At Home Information, resource, and referral services for seniors at home Services available to City of Santa Clara seniors age 50+ | Santa Clara Parks & Recreation 615-3170 www.santaclaraca.gov |
| Legal Assistance Free legal assistance available two Wednesdays per month, by appointment Services available to Santa Clara County seniors age 60+ | Senior Adult Legal Assistance (SALA) 615-3170 www.sala.org |
| Notary Service Free service by appointment, Fridays 8-9 am Signer must be present and provide government issued identification Services available to City of Santa Clara seniors age 50+ | Volunteer 615-3170 www.santaclaraca.gov |
| Dining Out Nutritionally balanced lunch served at the Santa Clara Senior Center Monday-Friday 11:30 am. Call one day ahead for reservations, \$2.50 donation Services available to Santa Clara County seniors age 60+ | Santa Clara Parks & Recreation & Santa Clara County 615-3174 www.santaclaraca.gov |
| Tax Assistance Offered throughout the year to seniors age 50+ | AARP volunteer 615-3170 |
| SERVICES FOR SENIORS AND OTHERS THROUGH THE CITY OF SANTA CLARA | PROVIDER / PHONE / WEBSITE |
| Electric Utility Assistance Electric rate assistance programs offering 25% discount on electricity, available to those meeting medical or income eligibility Assistance available for attic insulation Free home energy audits, info on appliance rebates, and tool lending | City Electric Utility-Silicon Valley Power 244-7283 www.siliconvalleypower.com |
| Grab bars/Ramps/Accessibility Grants available, based on income, for accessible modifications Services available to all City of Santa Clara residents | City Housing & Community Services Division 615-2490 www.santaclaraca.gov |
| Home Repairs Low interest rate loans to homeowners for repairs, roof & window replacement, insulation, and exterior house painting. Grants available for emergency home repairs Services available to all City of Santa Clara residents | City Housing & Community Services Division 615-2490 www.santaclaraca.gov |
| Library Home Delivery Home delivery of library materials (books, CDs, books on tape) Services available to any homebound City of Santa Clara Resident | Santa Clara City Library 615-2904 www.santaclaraca.gov |
| Medication Disposal Dispose of expired or unused prescription or over-the-counter medication Services available to all City of Santa Clara residents | Santa Clara Police Department 615-4700 www.santaclaraca.gov |
| SERVICES FOR SENIORS & OTHERS FROM SANTA CLARA'S COMMUNITY PARTNERS | PROVIDER / PHONE / WEBSITE |
| Emergency housing Shelter, housing, and support programs to help people rebuild their lives | Emergency Housing Consortium (EHC Lifebuilders) 539-2100 www.ehclifebuilders.org |
| Domestic Violence Emergency shelter for women and children, crisis intervention, education Only for women age 18+ and mothers with children | Next Door Solutions to Domestic Violence 501-7550 Hotline 279-2962 www.nextdoor.org |
| Domestic Violence Emergency shelter, counseling, support | Support Network for Battered Women 800/572-2782 www.supportnetwork.org |
| Food Free groceries | St. Justin's Food Pantry 243-1462 www.st-justin.org |
| Free groceries, available weekly Free hot meal site listing | Second Harvest Food Bank 800/984-3663 www.shfb.org |
| Frozen meal delivery Available to homebound seniors, age 60+ | Council on Aging Silicon Valley Meals on Wheels 296-8290 800/510-2020 www.coasiliconvalley.com |
| Grief Counseling Counseling, emotional support, support groups | Centre for Living With Dying Bill Wilson Center 243-0222 www.billwilsoncenter.org |
| Housing, Affordable Assessment of housing needs, information and education, referral services, and application assistance | Catholic Charities 325-5100 www.catholiccharitiesscc.org |
| Housing Issues Tenant/landlord disputes, mortgage foreclosure counseling, fair housing counseling and investigation | Project Sentinel 720-9888 www.housing.org |
| Transportation Subsidized door-to-door transportation for ADA eligible people | Outreach and Escort 436-2865 www.outreach1.org |
| Escorted Transportation for seniors residing in West Santa Clara County | Heart of the Valley Services for Seniors 241-1571 www.servicesforseniors.org |
| Volunteer Services Volunteers available for socialization, house projects, grocery shopping & more Age 59+ residing in West Santa Clara County | Heart of the Valley Services for Seniors 241-1571 www.servicesforseniors.org |

Santa Clara Senior Center • 1303 Fremont Street, Santa Clara, CA 95050 • 408/615-3170
Mon-Fri 7 a.m.-5 p.m. • Sat 9 a.m.-12 noon
santaclaraca.gov • Office closes 30 minutes prior to building

Budget (continued from page 1)

furlough days throughout the year. These actions are approximately equivalent to a 10% reduction in pay. The two bargaining units that did not agree to concessions experienced the layoff of 15 positions.

The effort to hold down expenses for 2011-12 included increasing frozen positions to 70.0 FTE (full-time equivalent), according to City Manager Sparacino, eliminating 2.75 FTE positions (in addition to the 15 eliminated through layoffs), and keeping open 25-30 positions as they become vacant during the year due to employees retiring or leaving for other jobs. Modest increases in sales tax revenue, transient occupancy tax and fees and charges for services also helped to make balancing this year’s budget a little easier. All City facilities remain open, although some have reduced hours.

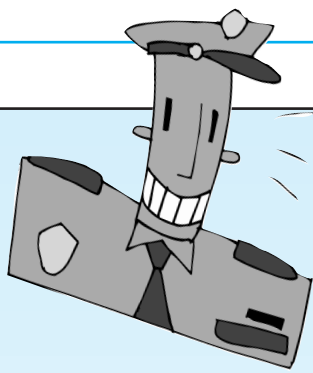
“This budget is extremely tight and leaves little margin for adjustments if revenues do not come in as projected or if unexpected expenses arise during the year,” Director of Finance Gary Ameling said. “We also cannot forget that forecasts show the City will continue to face significant budget challenges through the next five years. And we still do not fully know how actions taken in Sacramento in order to balance their budget will impact Santa Clara.

The budget adopted by Sacramento abolishes redevelopment agencies unless cities make “voluntary payments” to the State. Santa Clara’s 2011-12 voluntary payment is estimated to be in excess of \$11 million. In addition, the State has shifted some vehicle license fee revenue traditionally due cities to other entities, which is a General Fund impact. At press time for *Inside Santa Clara*, City staff was still studying the State’s budget actions to determine more fully the impacts on the adopted City of Santa Clara budget. There are also legal actions under way by local government associations including the League of California Cities and the California Redevelopment Association challenging the State’s right to abolish redevelopment agencies.

With limited funding available, the City Council adopted a Capital Improvement Program (CIP) budget for 2011-12 of \$63.2 million, a 1.2% increase from last year. Only projects that could be considered “essential” to facilities or critically needed for maintenance, refurbishment or replacement were included, such as the restoration of the City’s water distribution system, sanitary sewer improvements, street resurfacing, and traffic mitigation.

The biggest portion of the City’s total budget — \$310 million – is for operations and capital improvements for Silicon Valley Power, the City’s Electric Utility, which is a department of the City. After several years of using its reserves to balance its budget, the Electric Utility is projected to have a surplus in 2011-12 as a result of slight increases in sales and 7% rate increases that went into effect in January 2010 and 2011. Even with the rate increases, Silicon Valley Power has the lowest system average electric rates in California.

For more detailed information on the City of Santa Clara budget for 2011-12, visit the City’s website at santaclaraca.gov. Copies of the budget are also available for review in the City libraries and at City Hall, 1500 Warburton Ave.



CODE COMPLIANCE QUESTIONS

Q I recently visited a local business and noticed items stored in front of a door that appeared to be an exit. Is this legal?

A Safe exiting from a building is one of the most critical elements to ensure that a building is safe for its occupants. Obstructed exits can contribute to the tragic loss of life in fires. Safe exiting from a building is one of the highest priorities of Fire Department personnel during fire and life safety inspections.

A general rule of thumb regarding exits is, if a door looks like an exit it should be maintained as an exit. City Code requires that all exits be maintained free of obstructions. When a business requires two or more exits due to its size or occupant load (more than 49 persons), the exits must have approved exit signs that occupants can quickly identify in an emergency.

If you observe what you believe to be an obstructed exit, it should be mentioned to an employee of the business, preferably the manager. This will give the business an opportunity to clear the exit way. If for some reason you are not satisfied with the response of the business then you can report your concerns to the Santa Clara Fire Department at 615-4970.

Q In an apartment or rental house, who is responsible for providing smoke detectors?

A City Code requires that the building owner must provide and maintain smoke detectors in dwelling units. It also requires the tenant to notify the building owner immediately of the need to repair or replace the smoke detector.

Smoke detectors should be tested on a weekly basis. The batteries should be replaced at least once a year and smoke detectors more than seven years old should be replaced. For further information on smoke detectors, contact the Santa Clara Fire Department, Division of Fire Prevention at 615-4970.

Flood

(continued from page 3)

Information Sources

The current flood maps, also called the Flood Insurance Rate Map (FIRM), and flood protection references are available at the Central Park Library, 2635 Homestead Rd., 615-2900. The maps are also available at the City's Permit Center, 1500 Warburton Avenue, Santa Clara. Any construction for flood-proofing a property requires a permit from the City's Building Inspection Division, 615-2420. Forms for Elevation Certificate are available at FEMA website, www.fema.gov/library/viewRecord.do?id=1383, and the City's Planning Department, 615-2450. Online flood information and FIRM maps can be viewed at FEMA website, msc.fema.gov. Online flood information can be also viewed at the City website, www.santaclaraca.gov, by typing "Flood" in the search box.

24/7 Emergencies

To report life-threatening emergencies, call 9-1-1. To report emergencies involving City electric, water and sewer utilities, storm drains, or flooding, call 615-5640. For information on sandbags call the City Corporation Yard at 615-3080. Up-to-date flood information during storms can be found on the Santa Clara Valley Water District website, www.valleywater.org. For recorded information call 1-888-HEYNOAH (1-888-439-6624).

Flood Warning Program

When a flood may occur, the City will warn citizens through distribution of advisory notices and emergency officials will visit each neighborhood that is threatened. For more information about the City's flood warning and emergency response plan, contact the City's Emergency Services Coordinator in the City's Fire Department at 615-4900.

Dumping Creates Flood Hazard

Dumping debris into storm drains can restrict water flow, creating a flood hazard, and results in additional expense to taxpayers. Furthermore, our Municipal Code prohibits the dumping of debris into the City's storm drain system.

Of special interest to youth and families

Library bookmark contest

Young artists will have a chance to showcase their skills in the Library's inaugural Bookmark Contest! Students in kindergarten through 12th grade are invited to submit an original bookmark design about reading and/or libraries. Entries should be returned to the Central Park Library Youth Services Desk or the Mission Library by Friday, Sept. 30. Two winners will be chosen from each of these four grade categories: K-2, 3-5, 6-8, high school.

Winners will be announced in mid-October, and will have their bookmarks printed in black and white for distribution at Santa Clara City Library. They also will be honored at a reception at Central Park Library.

Entry forms and contest rules can be found at Central Park Library, Mission Library, and on the Library's website library.santclaraca.gov. The contest is generously sponsored by the Santa Clara City Library Foundation and Friends.

Children can audition for fall musical

Children ages 8-18 are invited to audition for the fall production at the Roberta Jones Junior Theatre – a musical version of "Stuart Little," the classic E.B. White tale of a little mouse trying to survive in a "real people's world." Auditions are Sept. 6 or 7, from 3:30-6:30 p.m. at the Community Recreation Center, 969 Kiely Blvd. Everyone who auditions will be cast in the show.

Interested children and their parents should visit the website RJJT.org to obtain detailed information about auditions, callbacks, rehearsal schedules and performance dates in November. Backstage crew and technicians are also needed.

For information, call Kevin Cornelius at 615-3161, or email kcornelius@santaclaraca.gov.

Signs, signs, signs – too many signs

Garage sale signs ... signs asking for work ... signs advertising upcoming events, festivals or shows ... signs advertising businesses ... real estate signs ... lost animal signs. Lots and lots of signs – and they all may be illegal.

Signs cannot legally be posted on public property such as street light poles, telephone poles, street signs, or utility poles, nor can they be placed in the public right of way. Posting signs on private property requires the property owner's approval.

Help keep Santa Clara clean of signs by following sign ordinances and reporting signs that may be illegal. More information about temporary signs is available from the Code Enforcement Office in the Planning & Inspection Department at 615-2460.

Drivers: stay alert (continued from page 12)

DOUBLE-PARKING - Pull as close as possible to the curb to drop off children. Avoid double-parking to let the child off in the middle of the street. Don't let your child get out on the driver's side as this heightens the risk of them getting hit by passing motorists.

PARKING IN LOADING AND UNLOADING ZONES – Every school is equipped with Loading and Unloading Zones. Staying in your vehicle and waiting for school to let out or for school to begin is not what these areas are intended for. It's best to park your vehicle and walk your child to class if you are concerned. Do not park or leave your car unattended in these areas — you may be cited.

CROSSWALK - When anyone, be it a student, parent or a crossing guard, steps into the crosswalk (marked or unmarked), vehicles should come to a complete stop and wait for the pedestrians to completely cross. Keep a safe distance away from the crosswalk and stay behind limit lines if they are in place. If there is a crosswalk or controlled intersection available to use, a pedestrian must use it. Do not jaywalk.

If you are a pedestrian, and you are upon the roadway outside a marked or unmarked crosswalk, you must yield to all vehicles near enough to constitute an immediate hazard.

U-TURNS – Making unsafe u-turns can be very dangerous. It is illegal to make a u-turn when any other vehicle is less than 200 feet away approaching for either direction. It's best to go with the flow of traffic and turn at the next street.



SANTA CLARA ARTS & HISTORICAL CONSORTIUM

Santa Clara Museums



Triton Museum of Art

The Triton Museum of Art exists to enhance the quality of lives of people in Santa Clara and the Bay Area through a program of art, education, and community involvement. Rotating exhibits highlight the museum's permanent collection of 19th and 20th century American art. *Native Americans Yesterday and Today: Selections from the Austen D. Warburton Collection*, is a permanent exhibition. The museum buildings are owned by the City, but are operated by the nonprofit Triton Museum of Art. The museum is located at 1505 Warburton Ave., across the street from City Hall. The museum is open Tuesdays through Sundays, 11 a.m. to 5 p.m., and until 9 p.m. on Thursdays. Closed Mondays. Admission and parking are free. For further information, call 247-3754, or visit the Triton website at tritonmuseum.org.



de Saisset Museum

The de Saisset Museum is the South Bay's free museum of art and history. The museum was founded adjacent to Mission Santa Clara de Asís on the Santa Clara University campus in 1955 and is one of only three museums in the South Bay accredited by the American Association of Museums. The de Saisset presents a diverse and accessible range of exhibitions and educational programs that highlight the art and history of the San Francisco Bay Area and the local Santa Clara Valley. The Museum's collection focuses on six main areas including California history, Mission-era liturgical vestments, decorative arts, works on paper, painting and sculpture, and new media. Admission to the de Saisset Museum is free. Galleries are open Tuesday-Sunday 11 a.m. to 4 p.m. during the academic year. To confirm hours and obtain more information visit scu.edu/desaissset or call 554-4528.



Headen-Inman House

The charming Headen-Inman House, 1509 Warburton Ave., includes a museum with photographs and artifacts related to the history of Santa Clara. Rotating exhibits by the Santa Clara Art Association are also on display. The Santa Clara Founders and Pioneers Room has exhibits featuring the founding families and early pioneers of Santa Clara County. The house, named after the two families who once owned it, is now owned by the City, but is operated by and is the headquarters of the nonprofit Santa Clara Arts & Historical Consortium. The museum is open most Sundays, from 1 to 4 p.m. Admission and parking are free. For further information, call 248-ARTS.



Berryessa Adobe

In the 1840s, this simple adobe dwelling was constructed about a mile west of Mission Santa Clara. The house was lived in by generations of families who immigrated to Santa Clara to labor in

the fields and factories, and to make new lives for themselves. Purchased by the City of Santa Clara in 1997 and restored in 2002, the Berryessa Adobe is one of the last adobes in the Santa Clara Valley, and is an interpretive site on the Juan Bautista de Anza National Historic Trail. It is located at 373 Jefferson Street and generally open Thursdays and Saturdays, 12 noon to 2 p.m., or by arrangement. Group tours may also be arranged. For more information, call 615-2488 or email: BerryessaAdobe@santaclaraca.gov.

South Bay Historical Railroad Society

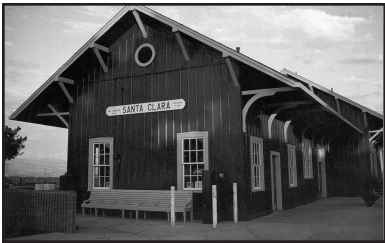
The South Bay Historical Railroad Society was founded in 1985 with the goal of preserving the heritage of American railroading. SBHRS accomplished the major task of renovating the historic Santa Clara Depot, and maintains the facility and researches its history. The group also built and maintains onsite HO and N scale museum-grade model train layouts. The Santa Clara Depot, at the Santa Clara Caltrain Station, is regularly open to the public every Saturday from 10 a.m. to 3 p.m., and Tuesdays from 6 to 9 p.m., at 1005 Railroad Ave. Call 243-3969 for further information, or visit the website at sbhrs.org.

Harris-Lass Historic Museum

The Harris-Lass Historic Museum, located at 1889 Market St., is the last preserved farm site in the City of Santa Clara. The property, which includes a large fully furnished Italianate-style home, barn, summer kitchen and a tank house, is named for the two families who owned it and lived there for 125 years. The museum is now owned by the City, but is operated by the nonprofit Historic Preservation Society of Santa Clara, and staffed entirely by volunteers. Guided tours aid visitors in learning about local history and life in the early 1900s. Museum hours are most Saturdays and Sundays, from 12 noon to 4 p.m. Admission is \$3 for adults and \$2 for students and seniors. Parking is free. For details about visiting the museum, call 249-7905 or see harrislass.org.

Santa Clara Woman's Club Adobe

The Santa Clara Woman's Club Adobe, located at 3260 The Alameda, is a State-registered landmark and one of the oldest surviving adobe structures in northern California. With its origins dating to 1784, the Pena adobe was originally part of a row of houses for married Indian couples. The Santa Clara Woman's Club now uses the adobe as its club headquarters and meeting place. The Woman's Club provides encouragement and support for youth in Santa Clara, and cooperates with other organizations to aid seniors, veterans and the handicapped. Call 246-8000 for more information.



Pictured top to bottom, above:

- Triton Museum of Art
- de Saisset Museum
- Headen-Inman House
- Berryessa Adobe
- South Bay Historical Railroad Society Museum
- Harris-Lass Historic Museum
- Santa Clara Woman's Club Adobe

Other Consortium Member Groups

Foothills Region Antique Automobile Club of America

Interested in the preservation of cars that are 25 years old or older, the members of this club tour with their cars and take part in parades and many other family oriented activities. For more information, call Club Vice President Grant Danielson, 248-0939.

Los Fundadores y Amigos de Alta California, the Founders and Friends of Santa Clara County

The goals of Los Fundadores are to preserve the history and heritage of Santa Clara County and early California, to maintain a museum room in the Headen-Inman House, to provide rotating genealogical displays, and to develop research materials for the library room at the museum. The group was established in 1987 by Evalyn Martinez. It publishes a quarterly newsletter aimed at preserving the history and heritage of the founding families and early pioneers of Santa Clara County from its founding through 1889. For more information, call Evalyn Martinez at 926-1165.

Santa Clara Players

The Santa Clara Players is a talented local theater group that performs in the 80-seat Hall Pavilion of the Triton Museum of Art. Its season runs from October through June and includes three public productions plus one-act plays that can be performed for groups by special arrangement. Call 248-7993 for more information or visit scplayers.org.

Santa Clara Sister Cities Association

Individuals interested in promoting an appreciation for the world and its diverse cultures are invited to join the Santa Clara Sister Cities Association (SCA). Membership is open to both residents of Santa Clara and non-residents. SCA works closely with the City's International Exchange Commission which coordinates exchange programs with Santa Clara's two sister-cities: Coimbra, Portugal and Izumo, Japan. The group meets four or five times during the year at the Senior Citizens Center in Santa Clara. For more information on the Santa Clara Sister Cities Association, or opportunities to host visitors, contact SCA President Debi Davis at 244-7551 or see the website at santaclarasistercities.org.

Santa Clara Valley Porcelain Artists

Santa Clara Valley Porcelain Artists is dedicated to studying, teaching and promoting the art of china, glass and porcelain painting. Activities include monthly meetings/luncheons, workshops/seminars, demonstrations, porcelain exchange, and community involvement. For more information, call Arline Norsworthy at 296-8319.

Consortium Member Groups include:

- City of Santa Clara* – Agnews Historic Cemetery & Museum, and Berryessa Adobe
- de Saisset Museum*
- Garden City Doll Club
- Goldentones*
- Historic Preservation Society of Santa Clara*
- KKUP Radio
- Los Fundadores, Founders and Friends of Santa Clara Co.
- Mission City Opera
- Mission Trail Early Ford V-8 Club
- Orchard Valley Fine Arts Foundation
- Santa Clara Art Association*
- Santa Clara City Library*
- Santa Clara County Democratic Club
- Santa Clara County Historical & Genealogical Society*
- Santa Clara Players
- Santa Clara Sister Cities Association*
- Santa Clara Valley Porcelain Artists
- Santa Clara Woman's Club*
- Secret Squirrels Needleartists
- Soroptimist International of Santa Clara*
- South Bay Historical Railroad Society*
- Spanish Heritage Society
- Triton Museum of Art*

*Affiliate Members

City of Santa Clara
City Hall
1500 Warburton Avenue
Santa Clara, CA 95050

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Charter Review Committee examines elections process

A recently formed Charter Review Committee is midway through its review of City Charter provisions related to the manner of electing members of the City Council. The next two public meetings are Sept. 1 (Central Park Library) and Sept. 22 (Council Chambers) from 5:30-7 p.m. If needed, another public meeting will be held in Council Chambers on Sept. 29.

The Committee's recommendations on whether to propose a Charter amendment to the electorate to change from the at-large election system currently in use to another methodology will be presented to the City Council on Oct. 11.

The formation of the Committee is in response to correspondence that questioned the current election system described in the City Charter, now that the 2010 census information is available. Letters urged the City to consider going to a "district based system, or other alternative system" for electing Council Members in order to diversify the composition of the Council.

Academic achievement and a commitment to study in fields related to energy services, public power and/or the power industry have earned three



Santa Clara students scholarship grants of \$5,000 each from Silicon Valley Power, the City's municipal Electric Utility. The three winners are:

- Anthony Fernandez, a life-long Santa Clara resident who recently graduated from Bellarmine College Preparatory Academy. He will study Chemical Engineering at the University of Nevada, Reno, and hopes to learn how communities can better fight pollution issues.
- Sean Oswald recently graduated from Santa Clara High School and will attend the University of California, Los Angeles this fall. He plans to study the regulation of utilities and how regulations relate to economical and reliable means of providing power to communities.
- Mark Wagner is a Mechanical Engineering major at Santa Clara University who intends to graduate in 2013 before pursuing a master's degree in engineering with a focus on solar energy production and integration of solar panels into modern home design.

Scholarships awarded

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Does Utility Department have your current phone number?

Have you recently changed your phone number or replaced a landline with cell phone service? Be sure that Utility Department has current and accurate information. Call the Utility Billing Customer Contact Center at 615-2300 to update your telephone number or confirm the City has an appropriate contact number on file for your utility account. This will enable us to provide you with timely notifications or updates to your utility account.



INSIDE SANTA CLARA
QUARTERLY NEWSPAPER FOR CITY
OF SANTA CLARA
RESIDENTS & BUSINESSES
FALL 2011

Drivers: stay alert and look out for cyclists and pedestrians

Traffic safety is a priority in Santa Clara, but it takes the cooperation of every driver, cyclist and pedestrian — each and every time they are on the street – to keep residents from harm. Too much speed, careless lane changes, distractions and disobeying traffic laws can lead to accidents, injuries and death. In Santa Clara in 2010, there were almost 1,400 traffic collisions reported in Santa Clara. Of these, 45 involved collisions with bicycles resulting in injuries. The risk of tragedy is especially great for collisions between a vehicle and a pedestrian, yet far too many drivers fail to carefully watch for and yield to pedestrians. Of the reported collisions in 2010, 38 involved collisions with pedestrians resulting in injuries, two resulting in fatalities.

In June, the Santa Clara Police Department Traffic Unit conducted its first crosswalk safety operations. Plain-clothes decoy officers attempted to cross El Camino Real at two intersections selected because each was the scene of a fatal pedestrian accident in the past. In a short period of time, officers issued 27 citations to motorists who failed to yield to a pedestrian in a crosswalk.

Drivers should always drive defensively and be on alert for other vehicles, pedestrians and bicyclists. Pedestrians and bicyclists should also be on alert, use common sense and follow safety rules. As examples, walking while texting or listening to music can be hazardous to your health if you step into traffic without looking both ways, and bicycling while talking on your cell phone can also be a dangerous thing to do.

Now that school is open, it is especially important for drivers to pay attention and anticipate the unexpected. Here are a few suggestions on how to drive safely:

ABIDE BY SCHOOLS SIGNS

CROSSING GUARDS & SAFETY PATROL – Abide and respect those who are trying to enforce safety around the schools to ensure that these kids and parents get to and from school safely. Whether it be a 5th grader or an adult, we should all respect and abide by these rules of safety.

SPEED - Abide by the speed limits within the school zone and be aware of surroundings near school zones. Children may sometimes dart out between cars. Be especially cautious during the times of day when children are going to and from school.

(Continued on page 10)